

# **“GAMI CHICKEN #CHEESYTARIK 2020 CHALLENGE”**

## **TERMS & CONDITIONS**

### **Terms & Conditions**

#### ***Eligibility***

1. The “GAMI #CHEESYTARIK Challenge” (“Contest”) is organised by Gami Chicken Sdn Bhd [1330778-M] (“Organiser”) and is open to all citizens (each a “Participant” and collectively, the “Participants”). The Organiser reserves the right to request for identification document as proof and for purposes of verifying the identity of a Participant. The following persons are not eligible:
  - a) All citizens under the age of 18 (as at 24<sup>th</sup> Sept 2020); or
  - b) Employees of the Organiser (including its associates and related companies) and their immediate family members (children, parents, brothers and sisters, including spouses); or
  - c) Representatives, employees, staff and/or agents of advertising and/or promotion service providers of the Organiser (including its associated and related companies), and their immediate family members (children, parents, brothers and sisters, including spouses).
2. The “Contest Period” will run from 24<sup>th</sup> Sept 2020 to 24<sup>th</sup> Oct 2020 (11:59pm). The Grand Finale event will be held on the 31<sup>st</sup> Oct 2020 at Gami Chicken, Level 1, Pavilion Kuala Lumpur.
3. The Organiser reserves the right at its absolute discretion to vary, postpone, re-schedule and/or extend the Contest Period and/or cancel/terminate the Contest at any time without prior notice. All entries received outside the Contest Period shall be automatically disqualified.

#### ***How to Participate:***

1. Purchase a Corn Cheese dish and a minimum order of RM45 in a single receipt to be eligible for one (1) entry. Only a single attempt is allowed for each entry.
2. Record a video of your cheese pull at its highest length and post up the video on Instagram.

3. All entries must tag Gami Malaysia Instagram page at @mygamichicken and ensure post settings is set to "PUBLIC". Posts must not be removed/deleted/set to private during the duration of the contest.
4. Participant may submit as many entries as they wish.

***Other Requirements:***

Participants will need to adhere to the following to participate in the Contest:

- a) An authentic Instagram account to submit entries.
- b) Contest is valid for dine-in only.
- c) Entries must be set to 'PUBLIC' view throughout contest period.

***Judging Criteria:***

1. *Grand Finale:* One (1) "Grand Prize" winner will be selected based on the longest in length (cm) for a single attempt.
2. *Qualifying Round:* "Top 5" entries with highest in length (cm) from qualifying round will stand a chance to qualify to Grand Finale.
3. *Special Prizes:* "Top 20" most creative entries will be shortlisted to a voting stage on Gami Facebook page. The voting will be held from 25<sup>th</sup> Oct till 29<sup>th</sup> Oct 2020, 11.59pm. The "Top 8" entries with highest vote by the public in the form of engagement (likes & post shares) will selected as winners for "Special Prizes".
4. Should there be no eligible entries above 81cm in the qualifying round, the subsequent highest five (5) entries will be shortlisted to the Grand Finale.
5. Should the qualifying contestants be unavailable to participate in the Grand Finale, their entry will be forfeited. The entry is not transferrable to another party.
6. If the organizer is unable to contact the qualifying contestant after two (2) attempts prior to the Grand Finale to confirm their participation, their entry to the Grand Finale will be forfeited. The entry is not transferrable to another party.
7. The Organizer's decision on the selection of winners shall be final, conclusive and binding. The selection of the winners shall be determined at the Organizer's sole and absolute discretion. No further correspondence or appeal will be entertained.
8. Prizes are not transferrable, refundable or exchangeable to any other form by the recipients. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice.

9. The Organizer reserves the right, in its sole discretion, to disqualify any Participant that is found or suspected of tampering with the Contest mechanics, the operation of this Contest or to be in violation of the Terms and Conditions hereof.

**Winners Prizes:**

1. Grand Prize: 1x Winner will receive the prizes as follow.
  - a) Free Chicken for A Year.  
*\*\*Valid for up to RM100 on a single receipt, at Pavilion outlet only.*
  - b) 4D3N at Veranda, Langkawi (Breakfast included)
  - c) RM2,000 Cash Prize
2. Consolation Prizes: 4 x finalists in the “Final Round” will win vouchers and cash prizes as follow.
  - a) Cash Voucher and Cash Value of RM400 EACH (1<sup>st</sup> Runner Up)
  - b) Cash Voucher and Cash Value of RM300 EACH (2<sup>nd</sup> Runner Up)
  - c) Cash Voucher and Cash Value of RM200 EACH (3<sup>rd</sup> Runner Up)
  - d) Cash Voucher and Cash Value of RM100 EACH (4<sup>th</sup> Runner Up).
3. Daily Winners: Participants will receive the prizes as follow.
  - a) 40cm-50cm : Cash voucher worth RM10
  - b) 51cm-60cm : Cash voucher worth RM20
  - c) 61cm-70cm : Cash voucher worth RM30
  - d) 71cm-80cm : Cash voucher worth RM40 + Corn Cheese
  - e) 81cm above : Cash voucher worth RM50 + Corn Cheese
4. Special Prizes: The “Top 8” entries with highest vote in the form of engagement (likes & post shares) will selected as winners for the following prize.
  - a) 3D2N Museum Hotel, Penang
  - b) Complimentary bicycle hire
5. Meal vouchers must be redeemed before the expiry date as stated on the voucher via dine-in only. Vouchers are not applicable for delivery services or any 3<sup>rd</sup> party delivery partners (GrabFood, Foodpanda, DeliverEat).
6. Winners for vacation prizes must travel within the open booking date given. The prizes will be considered null and void if it is not utilised within the open booking date.

**Winners Announcement:**

1. "Grand Prize" and "Consolation Prize" winners list will be announced on the Grand Finale day itself.
2. The "Special Prize" winners list will be announced on Gami Chicken Instagram page on 30<sup>th</sup> October 2020.
3. For "Special Prize" winners, winners will be notified through Direct Message (DM) on Instagram by the Organizer. Winners will be required to provide their personal details (Full Name, NRIC, Contact Number & Email Address) for prize redemption within 48 hours from the notification.
4. In the event the winner is not contactable after two (2) attempts, the eligible winner will be disqualified.

**Other Terms:**

1. By participating in this Contest, Participants agree to be bound by the official Terms and Conditions and decisions of the Organiser.
2. Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in this Contest and from usage of prizes.
3. Entries must not contain or reference any names, products or services of any company or entity or any third-party trademarks, logos, trade dress or promotion of any brand, product or services (other than the Organiser's).
4. By participating in this Contest, Participants consent to give their personal information and the Organiser reserves the right to publish, use the winner's name and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each Participant is not entitled to make any claims for the use of their entries by the Organiser.
5. Any and all personal costs and/or any other costs and/or related expenses that are incurred to participate in this Contest and winner's prize-related expenses, shall be the sole responsibility of the Participants and winners.
6. The Organiser reserves the right at its sole and absolute discretion and at any time to amend, modify, delete or add to these Terms and Conditions, such change shall be effective immediately upon posting to this webpage and the Participants shall be bound to such changes.